



SUMMARY

www.mytho-poetic.com

✉ contact@mytho-poetic.com

☎ +43 670 355 0001

📘 [Mythopoetic](#)

📷 [mytho_poetic](#)

📌 [mytho_poetic](#)

MYTHOPOETIC IN SHORT

Concept	7
Manifesto for a reenchantment of the world	8
A mythopoetic worldview	11

MYTHOPOETIC FOR ARTISTS

Aesthetic metaphysics	15
Building a network	17
Functioning	19
Selection and quality	21

THEY ARE ON MYTHOPOETIC

Cyril Flautat	24
Joanna Maeyens	26
PEKLE	28

MYTHOPOETIC
IN SHORT



CONCEPT

Mythopoetic is an online curated platform selling artworks and crafts on european mythologies as well as mythic and fantastic themes.

The platform is available in three languages (English, German and French) and displays the works of artists coming from all over Europe.

It aims to facilitate artists' processes of creation by centralising their pieces in one place, thus taking care of the marketing, publicity, selling and shipping, as well as production when possible. It strives for the constitution of a network of creators carried on by similar sources of inspiration.

MANIFESTO FOR A REENCHANTMENT OF THE WORLD

A very long time ago,
the world was an enchanted place.

Lakes and rivers were inhabited by nymphs,
plants and animals were magical and numinous.
Mankind accepted its role as part of the cosmos,
submitting to the divine forces.

To them, nothing could have been seen like a material
pile of cells, nothing was meaningless
since everything was, had a reason to be,
and was part of a greater order.

The link to the divine was
but as visible as the stars in the sky.

Stories were passed from generations
to generations for thousands of years.

Tales of gods disguised as animals,
tales of divine lineages and of heroes rising,
of sacrifices and of fulfilled destinies.

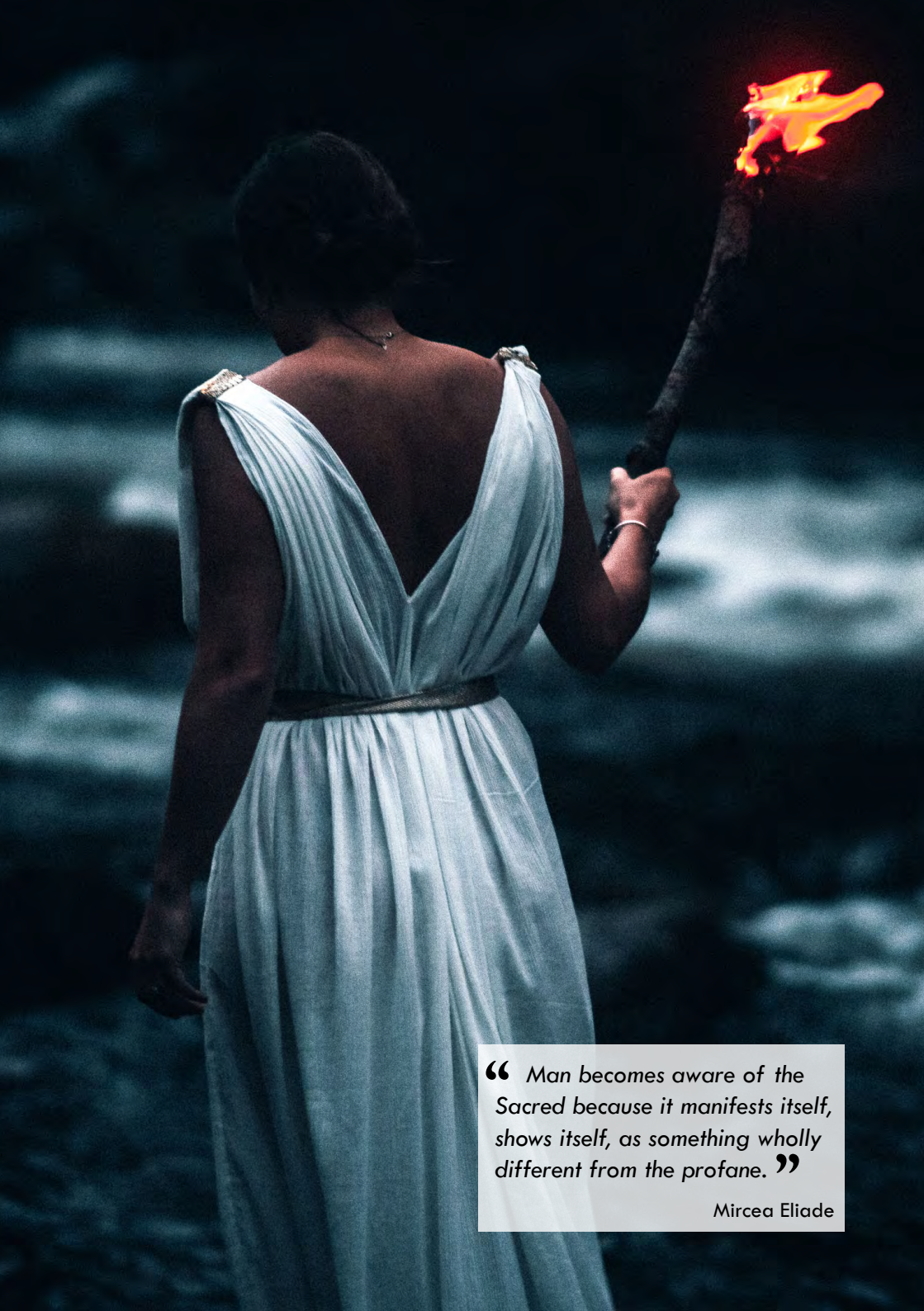
These stories passed and slowly began to disappear...

They were shackled in books
and became mere stories.
Their truths evaporated as did the ones understanding
them, until they became nothing more
than children's fairy tales.

It is about time to awaken
and to re-enchant the world.

For the world still is mytho-poetic,
for those who seek to see it.

Watch our video [here](#)



MYTHOPOETIC WORLDVIEW

The word mythopoetic as such is to be brought closer to the term *mythopoeia*, describing the creation of myths and legends.

The mythopoetic mind of our ancestors perceived the world as laden with symbols and meaning. It is from this perception that myths appeared and were transmitted since the dawn of time.

The very function of myth is to express the being and sense of the world and human existence. Through myth, the world is understood as perceivable cosmos, a divine order.

Opposing to the profane essence of the extreme functionalism and the deconstructivism that dominate the field of arts in the modern world, the mythopoetic mind tends towards beauty, transcendence and aims for the reenchantment of the world. It is through an ascendant dynamic that the perception of the sacred and the immutable can be found again.

“ Man becomes aware of the Sacred because it manifests itself, shows itself, as something wholly different from the profane. ”

Mircea Eliade

MYTHOPOETIC FOR ARTISTS



AESTHETIC METAPHYSICS

Art certainly is the most direct medium that can be used in metaphysics since it allows to transmit ideas through a non-verbal communication. It relies on the use of symbols in order to carry metaphysical meaning, which can as well be found in the very aestheticism of the artistic styles associated with mythologies.

Following the greek maxim καλὸς κἀγαθός - *kalos kagathos* - we believe that beauty is closely linked with truth, hence that arts should display aestheticism and convey emotions without needing further explanation.

Contrary to modern arts, which aim to find the very core of art by deconstructing and dislocating it until the ultimate point of absurdity is eventually reached, we consider that art is fundamentally connected with the divine and is a mean to reach the supra-reality.

“ Mythology is composed by poets out of their insights and realizations. Mythologies are not invented; they are found. You can no more tell us what your dream is going to be tonight than we can invent a myth. Myths come from the mystical region of essential experience.”

Joseph Campbell



MYTHOPOETIC
REENCHANTING THE WORLD

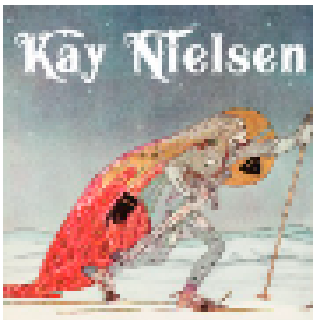
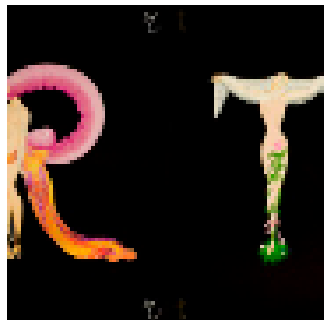
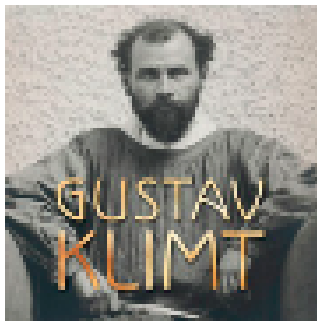
HOME | ABOUT | PROJECTS | CONTACT

A PLATFORM FOR ARTISTS

Mythopoetic is a platform for artists to share their work and connect with others who share their vision.

JOIN US

NEW ARTISTS ON MYTHOPOETIC



BUILDING A NETWORK

In continuity with the works of artists of all periods, Mythopoetic displays contemporary pieces alongside with historical ones that are in essence mytho-poetic.

The project gathers artists from all over Europe and aims to create a real community of artists sharing similar visions.

Through the platform, well-known artists can support less known ones thanks to their own notoriety, as well as reach different kinds of audiences than their usual ones, since the different kind of artworks and styles would attract various people coming from several countries. Therefore, Mythopoetic aims to enlarge the scope of the artists willing to participate in the project.

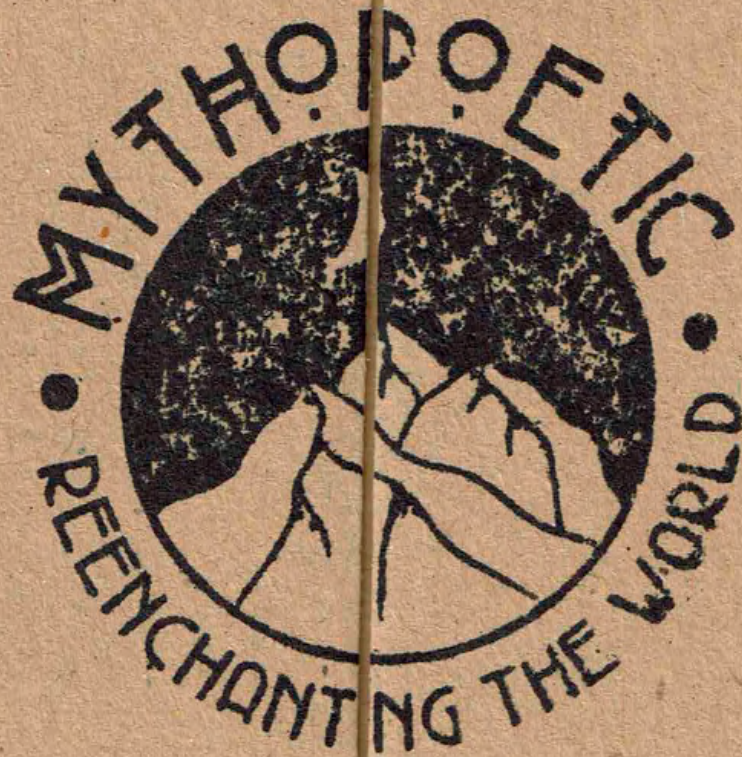


MANUFACTURE

Mythopoetic is also a manufacture inasmuch as it takes over the reproduction of art prints as well as possible framings for the artworks to be displayed in the most aesthetic manner. In order to relieve the artists from the material issues following their creation, the platform takes care of the marketing, publicity, shipping and after-sale service of their pieces.

Each partnership is secured by a contract in which prices, marketing, as well as requirements for production (paper types, formats, number of prints in the case of limited editions) are agreed upon between both parties.

The ultimate aim of Mythopoetic is to provide a possibility for artists to focus on their work of art and make a living from it, while reaching a maximum audience, which can be made possible among others thank to the multilinguistic content we propose.



SELECTION AND QUALITY

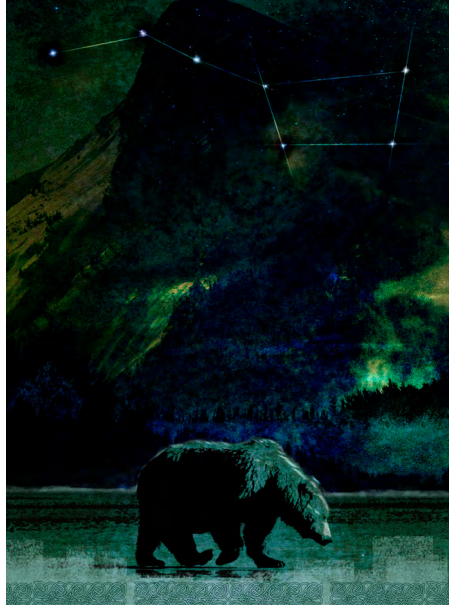
Mythopoetic being not only a retailing project but also a movement promoting an ideal, artworks and artists will be chosen accordingly before being displayed on the platform.

With this ideal in mind, all works on the platform should be meaningful and purely commercial products will be avoided.

Being a project thought for arts and crafts, the following types of artworks will be exhibited: graphic designs, paintings, reproductions, photography, crafts, jewelry. In the case of crafts and jewelry, those should be produced locally by the artist.

Every order made on the platform will be shipped with great care and packaging's aesthetics will be designed with attention to details.

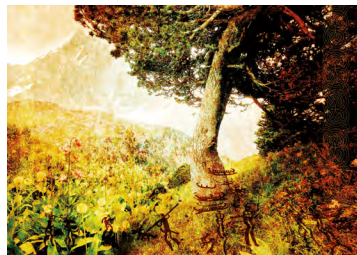
THEY ARE ON
MYTHOPŌETIC



CYRIL FLAUTAT

DIGITAL ALCHEMIST

Cyril Flautat lives in the Northern French Alps, in a mountain range green in summer, white as snow in winter. Passionate about history and the great European myths, archeology and the world of art, he creates images to go back in time using his digital brushes and photographic images that he brings back from his numerous vertical excursions. He worked for many years in multimedia communication as artistic director. An author in his spare time, he also likes to write and illustrate stories dedicated to children from 7 to 777 years old.





JOANNA MAEYENS

BETWEEN INK AND WATERCOLOR

"I am a painter and illustrator. My work is articulated between the line in ink or watercolor and the material of natural pigments such as ash, soot, vegetable macerates. The notion of experimentation is important in my creation process."

As an illustrator, I work on children's books where dreams are tinged with mystery. Animals and wild landscapes hold a capital place there. As a painter, I make album covers, inspired by the music of the sponsors and of course, I also work on personal subjects. They draw their inspiration from distant tales and forgotten legends where humans are engulfed by nature."



PEKLE

UNDERGROUND FOLKLORIST

"There's a lot we don't know about the past. What I try to do is push the veil of time and the unknown aside and create visions that help the modern viewer to experience the rituals of the past themselves."

"Pekle" is the name of the Latvian underworld and I submerge down into the earth, in the archaeological heritage of Latvian culture, but view it from a different, very personal point. I'm also not afraid to use black and paint the darker side of the folklore – the stranger, chaotic and primal beings that are part of the harmonic Latvian mythology.

In my illustration work, I combine digital and traditional tools to bring the modern and the ancient mythological ages together."

